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**BEYOND SUSHI BRINGS ANOTHER VEGAN SUSHI JOINT TO
MANHATTAN, THIS TIME IN MIDTOWN WEST**

The animal-loving eatery will launch its third location in early November 2014.

New York, N.Y. — Beyond Sushi proudly plans to open the doors of its third vegan sushi establishment on Nov. 7, 2014, at 62 W. 56th St.

“We are thrilled to expand Beyond Sushi to another location in Manhattan that will serve the corporations, residents, and visiting tourists of the Midtown West area with our healthy menu of vegan sushi rolls,” said Tali and Guy Vaknin, the owners of Beyond Sushi.



Beyond Sushi maintains sustainability throughout its operations from sourcing ingredients produced by local farms to using biodegradable packaging. The new eatery



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on West 56th Street has proven to be an eco-friendly environment with the design of Gal Vaknin-Raz of Atal Design Group. Beyond Sushi locations are created with an emphasis on using raw materials from the existing structure of the space including reclaimed wood found during the demolition process as well as energy-efficient lighting. “Gal truly understands the underlying ideas we have surrounding the intention of our brand and she has proven to effortlessly create remarkable environments for our guests to comfortably enjoy our food in,” said Tali Vaknin.

Beyond Sushi crafted the art of vegan sushi rolls after breaking ground in July 2012 with its first brick-and-mortar location in Union Square. The concept of vegan sushi replaces fish sushi rolls with carefully paired, locally grown veggies, fruits, and herbs. In addition to their colorful and vibrant sushi rolls, Beyond Sushi's menu boasts a variety of nutritional offerings such as wraps, salads, soups, and hand-pressed juices with many gluten-free options.

With a modern and sustainable approach to the traditional Japanese staple, Beyond Sushi has attracted a growing crowd of loyal customers. The restaurant celebrated its increasing success by building a second location inside Chelsea Market in May 2013.

For more information about the store opening, please contact Tali Vaknin at tali@beyondsushinyc.com.

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About Beyond Sushi: Beyond Sushi was founded in July 2012 in New York City by husband and wife duo, Guy and Tali Vaknin. The fast casual eatery does not only attract vegan customers but also serves a wide range of patrons who seek healthier and sustainable dining options. The rolls are carefully constructed with great detail, encompassing vast flavor profiles, textures, and complementing tofu-based purées. The eatery looks forward to satisfying everyone's buds by offering extraordinary catering varieties for corporate meetings, upscale cocktail parties, and weddings. For more information, please contact info@beyondsushinyc.com or visit www.beyondsushi.com.